

It all begins in 1939 ...





... as a love story

The story of Vipp begins in 1939 in the small Danish town of Randers. Newlywed Marie asks her husband Holger Nielsen, who is a skilled craftsman, to create a bin for her hairdressing salon.

Holger obviously wants to impress his wife, and uses all his talent to create a functional and beautiful pedal bin for her.

The bin, which he names Vipp, is never intended to be sold, but some of Marie's costumers are so impressed with the bin that they order it for their husband's surgeries and dental clinics. This is how the Vipp pedal bin sees the light of day.



Marie's hairdressing salon, 1939



A family business

Holger Nielsen, the founder of Vipp, passes away in 1992, aged 78. A man with conservative views, he would never have imagined one of his daughters taking over Vipp. So when Holger's wife Marie is left with both her hair-dressing salon and Vipp to run, she is ready to sell Holger's factory. However, Jette Egelund, the couple's youngest daughter, cannot bear to see her father's life's work disappear. So she decides to take over the company.

A few years later, Jette is joined by her children, Kasper & Sofie. Today Vipp is a third-generation family business.





From one bin to a family still growing

It all begins with one bin in 1939. Today, the pedal bin is produced in six sizes and has been supplemented by a toilet brush and a soap dispenser.

Vipp has also introduced a towel collection made from 35% modal fibres and 65% cotton. The modal fibres ensure maximum absorption and short drying time, while the cotton adds strength and softness.

To complete the bathroom furnishings, Vipp offers an accessories range, designed by the Vipp Design Lab. The series consists of a towel bar, a toilet roll holder, hooks and a shelf.

For the office or the home office, Vipp offers the office bin, which comes in two sizes. It is originally designed by Vipp's founder, Holger Nielsen, in 1985, but was first put into production in 2007.

Hand-made in Denmark

Production of Vipp pedal bins still takes place in Denmark. This is where the components are manufactured, and where the Vipp bins are hand-assembled by skilled craftsmen. A Vipp bin consists of up to 42 components, and a skilled worker can assemble six bins per hour.



Laundry basket

With soft rounded edges the design of the laundry basket is linked to the Vipp pedal bin. The lid is in brushed stainless steel, perforated to ensure proper air circulation for the laundry. The laundry basket has a dual-section inner bag for simple laundry sorting. The inner bag is removable, making it easy to carry the laundry to the washing machine.



vipp

Vipp 11 toilet brush
Vipp 9 soap dispenser
Vipp 13 bin
Vipp 441 laundry basket
Vipp towels
Vipp 23 bin
Vipp 16 bin





Towels

The towels are woven in a combination of 35% modal fibres and 65% cotton. The modal fibres ensure the best absorption qualities and a faster drying time, while the cotton provides strength and softness. Vipp towels are supplied in three sizes.



Vipp towels
Vipp 9 soap dispensers
Vipp 11 toilet brush
Vipp 14 bin
Vipp 13 bin





Vipp 23 bin
Vipp 24 bin
Vipp 11 toilet brush
Vipp 13 bin
Vipp 23 bin





Vipp 52 office bin

Vipp 51 office bin





Vipp 8 towel bar
Vipp towel





Vipp 1 hook

Vipp towel

Vipp 6 shower shelf

Vipp 9 soap dispenser

Vipp 8 towel bar

Vipp 3 toilet roll holder





Bathroom series

The bathroom series includes towel hooks, towel bar, shelf and a toilet roll holder. All products in the series are made of stainless steel and rubber – the same materials used for the original Vipp bin. The idea is to create a sense of unity in the bathroom with Vipp's unique combination of functionality and aesthetics.



TRI SELECTIF



YES



NO



Charity in Paris

Vipp cooperates with many well-known international designers who decorate Vipp bins for charity.

In 2005 Vipp hosts its first charity event at the fashionable lifestyle store Silvera in Paris where 30 guest designers, including Christian Lacroix, Philippe Starck and Chantal Thomass all help raise money for Handicap International.

Charity in London

In 2006 Vipp and The Conran Shop host an auction in aid of the charity organisation Oxfam. Going under the hammer are Vipp bins decorated by Ron Arad, Sir Terence Conran, Nicole Farhi, Karim Rashid just to name a few.



Vipp at the Louvre, Paris

In 2006 Vipp is invited to exhibit at the Carrousel du Louvre in Paris. Chilean designer Mauricio Clavero is invited to stage a challenging art experience.

He creates 36 unique Vipp bins and soap dispensers covered in Swarovski crystals, Sicis mosaics and lightning by Ambiance Lumière. The exhibition subsequently tours major European cities.



The entire Vipp collection



Vipp 1 hook

colours: stainless steel & black rubber
dimensions: 6 x 1,5 cm/ 2,5 x 0,6 inches



Vipp 3 toilet roll holder

colours: stainless steel & black rubber
dimensions: 17 x 8,5 cm/ 7 x 3,5 inches



Vipp 6 shower shelf

colours: stainless steel & black rubber
dimensions: 30 x 10,5 cm/ 12 x 4,5 inches



Vipp 8 towel bar

colours: stainless steel & black rubber
dimensions: 61 x 6 cm/ 24 x 2,5 inches



Vipp 9 soap dispenser

colours: white, cream, stainless, black, limited
dimensions: 0,3 liter/ 8 x 13 cm/ 3 x 5 inches



Vipp 11 toilet brush

colours: white, cream, stainless, black, limited
dimensions: 14 x 35 cm/ 5 x 13 inches



Vipp 102-104 towel

colours: white, cream, grey, black, limited
small: 45 x 65 cm/ 17 x 25 inches
medium: 55 x 95 cm/ 21,5 x 35 inches
large: 75 x 135 cm/ 29 x 51,5 inches



Vipp 441 laundry basket

colours: white, black
dimensions: 39 x 68 cm/ 15,5 x 27 inches



Vipp 13 bin

colours: white, cream, stainless, black, limited
dimensions: 4 litres/ 24 x 25 cm/ 8 x 10 inches



Vipp 14 bin

colours: white, cream, stainless, black, limited
dimensions: 8 litres/ 28 x 35 cm/ 11 x 14 inches



Vipp 15 bin

colours: white, cream, stainless, black, limited
dimensions: 14 litres/ 28 x 50 cm/ 11 x 20 inches



Vipp 16 bin

colours: white, cream, stainless, black, limited
dimensions: 18 litres/ 28 x 60 cm/ 11 x 24 inches



Vipp 23 bin

colours: white, cream, stainless, black, limited
dimensions: 21 litres/ 28 x 55 cm/ 11 x 22 inches



Vipp 24 bin

colours: white, cream, stainless, black, limited
dimensions: 30 litres/ 28 x 75 cm/ 11 x 30 inches



Vipp 51 office bin

colours: stainless, black
dimensions: 22 litres/ 28 x 40 cm/ 11 x 16 inches



Vipp 52 office bin

colours: stainless, black
dimensions: 35 litres/ 28 x 60 cm/ 11 x 28 inches

